

# "Souk Takamol" Announcement - Round One (2015-2016)

**USAID Takamol - Gender Program** invites civil society organizations and nonprofit organizations to submit proposals for community based initiatives promoting awareness, social dialogue, and advocacy for gender equity issues under a first ever initiative in Jordan titled "**Souk Takamol**".

## What is "Souk Takamol"?

It is a creative idea providing civil society organizations with the opportunity to participate in an NGO market-place, and work with youth in local communities to design creative ideas for advocacy. The short-listed organizations will be invited to showcase their ideas at a large gathering of invited public who will be voting for their favorite idea in a transparent process. A specialized committee will support the public vote and help Takamol select the best proposals to receive funding. Selection criteria will be based on the level of creativity of the proposal, level of engagement of youth in design and implementation, and the number of votes earned by the initiative.

## Objectives of initiatives:

- Promote awareness of local gender priorities.
- Generate public debate on gender roles and stereotypes.
- Organize calls-to-action in collaboration with local governments, private sector, media, youth and the local communities.

## Themes of initiatives:

- The role of men in the socio-economic and political empowerment of women.
- Women's economic empowerment.
- Safe public spaces for women and girls, men and boys.
- Women's access to legal and protection services.

## Criteria of proposed initiatives:

- Proposals are to be submitted in Arabic or English and should not exceed three typed pages (font type is **Times New Roman**, font size **12**, line spacing is **1.5**).
- Should highlight creative approaches in the design and implementation.
- Evidence of strong communications effort (online and offline) including but not limited to community based activities, media outreach, social networking, and community media.
- Engagement of youth in design and implementation.

## Timeframe:

Initiatives should be six months from the date of award.

## Deadline of proposals:

**USAID Takamol** expects to receive proposals in response to this announcement no later than **November 10th 2015**, at 12.00 pm, through email to **grants@takamol.org** with the subject title "**Souk Takamol**" in Arabic or English

For more information on **USAID Takamol - Gender Program**, kindly visit the following social media networks:



وجوه تكامل الاردن  
Faces Of Takamol



TakamolJordan



@TakamolJo



Takamol Jordan



**USAID**  
FROM THE AMERICAN PEOPLE



# "Souk Takamol" Announcement - Round One (2015-2016)

**USAID Takamol - Gender Program** invites civil society organizations and nonprofit organizations to submit proposals for community based initiatives promoting awareness, social dialogue, and advocacy for gender equity issues under a first ever initiative in Jordan titled "**Souk Takamol**".

## What is "Souk Takamol"?

It is a creative idea providing civil society organizations with the opportunity to participate in an NGO market-place, and work with youth in local communities to design creative ideas for advocacy. The short-listed organizations will be invited to showcase their ideas at a large gathering of invited public who will be voting for their favorite idea in a transparent process. A specialized committee will support the public vote and help Takamol select the best proposals to receive funding. Selection criteria will be based on the level of creativity of the proposal, level of engagement of youth in design and implementation, and the number of votes earned by the initiative.

## Objectives of initiatives:

- Promote awareness of local gender priorities.
- Generate public debate on gender roles and stereotypes.
- Organize calls-to-action in collaboration with local governments, private sector, media, youth and the local communities.

## Themes of initiatives:

- The role of men in the socio-economic and political empowerment of women.
- Women's economic empowerment.
- Safe public spaces for women and girls, men and boys.
- Women's access to legal and protection services.

## Criteria of proposed initiatives:

- Proposals are to be submitted in Arabic or English and should not exceed three typed pages (font type is **Times New Roman**, font size **12**, line spacing is **1.5**).
- Should highlight creative approaches in the design and implementation.
- Evidence of strong communications effort (online and offline) including but not limited to community based activities, media outreach, social networking, and community media.
- Engagement of youth in design and implementation.

## Timeframe:

Initiatives should be six months from the date of award.

## Deadline of proposals:

**USAID Takamol** expects to receive proposals in response to this announcement no later than **November 10th 2015**, at 12.00 pm, through email to **grants@takamol.org** with the subject title "**Souk Takamol**" in Arabic or English

For more information on **USAID Takamol - Gender Program**, kindly visit the following social media networks:



وجوه تكامل الاردن  
Faces Of Takamol



TakamolJordan



@TakamolJo



Takamol Jordan



**USAID**  
FROM THE AMERICAN PEOPLE



اللجنة الوطنية الأردنية لشؤون المرأة  
The Jordanian National Commission for Women



**IREX**  
Make a Better World